



PISCATOR

OFFICIAL NEWSLETTER OF THE IZAAK WALTON LEAGUE NATIONAL CONVENTION

WEDNESDAY • JULY 26, 2017

WELCOME

As Ikes gather in Ohio this week for our national convention, we will explore the theme of “Water: Our Nation’s Future.” It’s the perfect venue for the national launch of the Clean Water Challenge! Together, our challenge is to monitor 100,000 more stream sites across the country by 2022. Most of the results we achieve will happen at the local level. The national organization is committed to supporting League members every step of the way while working nationally to raise visibility for this effort and build partnerships to boost the ranks of local volunteers. Every League member can play a role in the success of our Clean Water Challenge. This week you will receive resources to support stream monitoring, expand volunteer participation, and facilitate outreach to the public and media. Check our Clean Water Challenge web page (iwla.org/challenge) for more information about available resources and opportunities to get involved. Enjoy convention and look for the “Piscator” each morning to keep you on-schedule and up-to-date!

OPENING KEYNOTE SPEAKER

Eric Eckl, Water Words That Work

In the keynote address, Eric Eckl will highlight the positive impact citizens have on conservation at the local level and proven ways to broaden the base of volunteers that will help achieve the goals of the League’s Clean Water Challenge.



Eric founded Water Words That Work LLC as a marketing and public relations firm for nature-protection and pollution-control organizations. Since 2009, the company has assisted more than 200 conservation organizations, including the National Park Service, Alliance for the Chesapeake Bay, Southwest Florida Water Management District, Minnesota Association of Watershed Districts, and Ogeechee Fiverkeeper.

Eric’s skills include message development, online outreach, market research, training, and business development. He has appeared in countless media stories, including on CNN and in the New York Times, and is a frequent speaker at environmental, marketing, and technology conferences.

TODAY’S SCHEDULE AT A GLANCE

7:30 – 8:30 am New Delegate Workshop	<i>Guava and Tamarind</i>
9:00 am – 12:15 pm General Session	Ballroom A, H
12:30 – 2:00 pm Awards Luncheon	<i>Ballroom B, C, F, G</i>
2:00 – 5:00 pm Standing/ Resource Committee Meetings	<i>See Program for Room Assignments</i>
Registration and Sales	<i>South Foyer</i>
5:00 – 6:00 pm Resolutions Committee	<i>Empress Boardroom</i>
6:00 pm Parade of States	<i>Host Suites</i>

THURSDAY MORNING DON’T MISS...

Membership Awards Breakfast

7:00 – 8:30 am

Ballroom B, C, F, G

CONDOLENCES

Our condolences to the Lawrence family, the Monroeville-Huron County Chapter, and all Ohio Ikes on the passing of Richard "Dick" Lawrence Monday night. Dick served as president of the Monroeville-Huron Chapter since 2011 and as an officer in the Ohio Division. He was also an integral part of planning this year's national convention and we will be thinking of him this week.

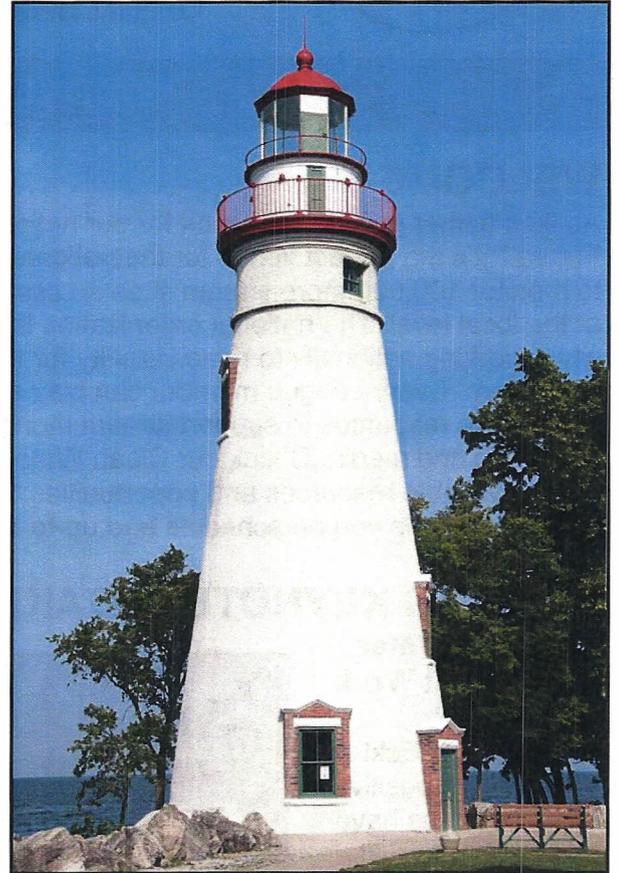
WELCOME TO SANDUSKY

Sandusky – which means "at the cold water" in Wyandot –was founded on the shores of Lake Erie in 1818 and quickly became a thriving harbor town. It was also an important stop on the Underground Railroad, with residents helping fugitive slaves escape to Canada.

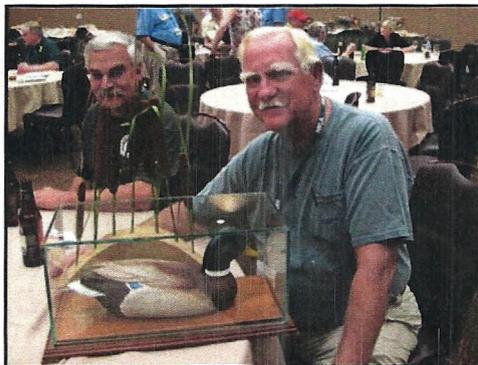
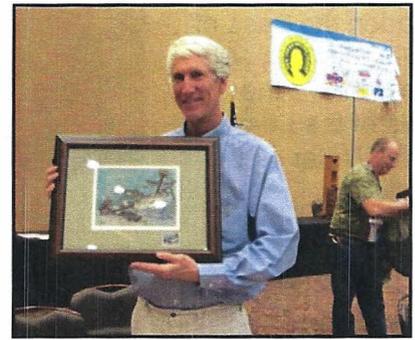
Sandusky businesses produced railroad locomotives and cars, carriages, wheels, crayons, chalk, beer, paper, baskets, and tools. In 1886, residents boasted that they were the leading manufacturers of wooden wheels in the United States.

During this time, German and Irish stonecutters were attracted to the area to fill the city's building needs. Most of the earliest buildings in Sandusky were carved from limestone (which can be found just a little more than a foot below the ground in most sections of town). Cedar Point's white sand beaches made it a popular vacation spot in the late 1800s.

With the dawn of the twentieth century and the advent of automobiles and trucks, Sandusky's importance as a shipping center declined. However, the fishing industry continues to flourish today. In fact, Sandusky officials say that their city is the "largest fresh water fish market in the world."



EARLY BIRD AUCTION



THANKS TO OUR OHIO HOSTS FOR AN AWESOME AUCTION EXPERIENCE!